

KATRINA WEHR

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Education

M.Ed. Instructional Technology, Kutztown University of Pennsylvania

Dec. 2013

B.S. Secondary Education: English & Communications, Penn State University

May 2012

Experience

Instructional Designer, **Penn State University**

June 2015 – Present

- Manage design, development and launch of courses in the new marketing analytics professional certificate for-credit program
- Work in partnership with faculty and stakeholders to redevelop graduate-level online course offerings targeted for professionals in supply chain industry
- Manage production of digital course resources such as instructional videos and interactive content, print and third-party resources
- Research new educational tools and communicate with vendors to assess quality of tools
- Consult with residential faculty to integrate digital learning experiences in face-to-face courses

Instructional Technologist, **Drexel University**

Dec. 2013 – May 2015

- Consulted with faculty to develop engaging learning experiences for online and hybrid courses
- Provided LMS support to faculty and students in LeBow College of Business
- Reviewed and revised online and blended courses according to university accessibility guidelines
- Delivered presentations and workshops to increase faculty awareness of current approaches and best practices in online education and application of learning technologies

Help Desk Consultant & Course Developer, **Blended Schools Network**

June 2013 – Oct. 2013

- Provided Tier I & Tier II technical support to 75,000 teacher, student and parent users
- Supported users working with Blackboard Learn LMS and SoftChalk content authoring system
- Produced video and print tutorials reviewing common procedures within Blackboard Learn
- Designed and developed 7-week introductory online teaching professional development course

Instructional Designer, **PLS 3rd Learning**

June 2013 – Sept. 2013

- Designed authentic online instructional units for in-service teachers using Articulate Storyline
- Performed regular web maintenance and updates for graduate-level professional online courses
- Edited HTML and CSS files in Dreamweaver and update content within Sakai LMS
- Wrote and edited copy for online textbooks used in graduate-level professional courses

Intern, **eLearn Institute, Inc.**

April 2013 – Aug. 2013

- Consulted with district and building-level technology leaders in the process of implementing online learning and 1:1 programs in K-12 settings
- Presented strategic planning and implementation process to various PA school district officials
- Assisted in producing content for online educator professional development
- Managed social media and branding

Instructional Technology Graduate Assistant, **Kutztown University**

Aug. 2012 – Aug. 2013

- Designed and produced multimedia learning resources to promote library initiatives and expand library presence online using social media
- Consulted with professors and staff to establish learning objectives and brainstorm ideas to create multimedia learning resources for use in online, blended and face-to-face environments
- Conducted research and analyze findings to identify needs of library patrons for use in planning, grant writing, acquiring and allocating funds

Professional Service

Steering Committee, **Online Learning Consortium Innovate Conference** May 2016 – Present

- Coordinated team selection and participation in Solution Design Summit program leading up to OLC Innovate 2017 national conference
- Facilitated onsite workshop on identifying critical success factors for team design proposals
- Assisted in logistical planning and scheduling

Marketing Committee Lead, **Elements: The Web Conference at Penn State** July 2015 – Oct. 2016

- Redeveloped marketing and communication strategy to align with overall committee goals
- Assembled and managed team of diverse individuals with complementary skillsets
- Worked in partnership with other committee leads to coordinate deadlines, promote conference tracks, and develop content strategy that supported conference mission

Liberty Ball Planning Committee Chair, **PSAA Philadelphia Chapter** July 2014 – Feb. 2015

- Provided strategic oversight for acquiring donations and funds targeted for our event audience
- Solicited in-kind donations for silent auction fundraiser
- Communicated with donors and chapter members to coordinate donation pick up, negotiate sponsorships, and manage public relations

Teaching Experience

Instructor, First Year Seminar, **Penn State University** Aug. 2016 – Present

- Coordinated transition of over 50 sections of first year seminar from ANGEL to Canvas
- Redesigned my section of first year seminar to pilot blended learning model
- Partnered with seminar director to develop master course model to mitigate curricular drift

Student Teacher, **Mifflin County School District** Spring 2012

- Facilitated learning in ninth grade English Language Arts classes
- Designed, planned and executed *To Kill A Mockingbird* novel unit focused on how its 1960s themes connected to our 2012 society
- Modified thematic units for college preparatory and career and technical pathway students
- Adapted instruction for classes containing SED and IEP students
- Worked in a team-taught classroom with learning support teacher for three of five classes
- Integrated technology tools to adapt instruction for auditory, visual and spatial learners

Instructor & Counselor, **Northampton Community College** May 2010 – Aug. 2012

- Monitored and advised group of 40+ 7th-9th grade students and small sections of various classes at Northampton Community College's Horizons for Youth summer day camp program
- Managed billing, daily schedules, and medical records for students
- Chaperoned off-campus field trips, documented and resolved parent concerns

Writing and Publishing Experience

Freelance Journalist, **The Morning Call** Aug. 2012 – Jan. 2014

- Reported on school board and township news for The Morning Call and other publications
- Maintained business records, client accounts and tax information

Journalist, **The Daily Collegian** Sept. 2009 – May 2012

- Shot and edited video and audio for Daily Collegian online content
- Reported on local State College/Centre Region news with a focus on state and local politics